

Simba RelationalCube

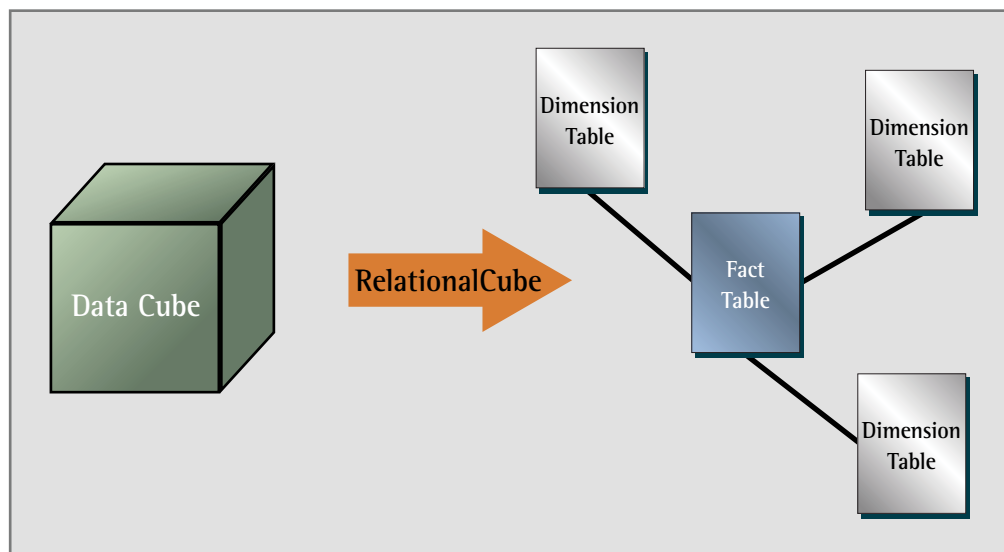


SQL to MDX Adapter Solution

Relational Access for Your Multi-dimensional Data

Open your multi-dimensional data for relational access and analysis with Simba Technologies' innovative SQL to MDX adapter solution. RelationalCube is an advanced ODBC driver developed by Simba Technologies that maps SQL to any MDX data store.

RelationalCube supports OLE DB for OLAP (ODBO), SAP® BAPI and XML for Analysis (XMLA) connectivity to MDX data sources. It provides a virtual star schema view of a multi-dimensional data cube, opening up your multi-dimensional data to all query and reporting tools that talk SQL.



Applications in Today's Business Intelligence

Today, the vast majority of query and reporting applications talk ODBC/SQL. Very few tools talk MDX.

Companies spend millions of dollars building data warehouses for analytics. Once their data warehouse is built, they find that they must move to query and reporting tools that support MDX, and their existing tools that talk SQL become ineffective.

Simba's RelationalCube allows decision makers to use the query and reporting tools of their choice. It combines the strengths of SQL and MDX, supporting both SQL-based and MDX-based analytics within a multi-dimensional data cube.

The value to today's business is savings and increased productivity, given the ability to use existing SQL-based analytics applications on MDX data.

Connectivity

RelationalCube builds upon Simba's leadership in data connectivity solutions. It uses Simba's proven technology to provide ODBC connectivity to MDX data sources, such as:

- SAP® BW
- Oracle Hyperion Essbase®

RelationalCube is:

- Easy to set-up
- Easy to configure and use
- Based on standard protocols
- SQL, ODBC, MDX, OLE DB for OLAP (ODBO) and XML for Analysis (XMLA) compliant

About Simba Technologies Inc.

Simba Technologies Inc. is the recognized world leader in standards-based data access products and solutions. We work with the world's leading software companies to deliver first class data connectivity solutions.

Simba is a pioneer in ODBC, MDX, OLE DB for OLAP (ODBO) and XML for Analysis (XMLA). Since 1991, we've developed advanced data access solutions for thousands of end users. Today, more than half of all MDX providers have been built with Simba technology, and through a partnership with Microsoft, Simba's SQL technology has been installed on more than 30 million desktops worldwide.

Our firm commitment to delivering the highest customer value through innovative solutions and expert support has gained us a reputation as the industry leader for data connectivity solutions.